



111th PHILIPPINE INDEPENDENCE NEW YORK CITY 2009



Organized and Presented by the Philippine Independence Day Council, Inc. (PIDCI) 2009, Gerry M. Austria, President Teofila Malanum Santos, MD, Grand Marshal, Independence Day Parade. With the cooperation of the Philippine Consulate General.

JUNE

07 Sunday > 8:00 • 8:30 am

Flag Ceremony • Thanksgiving Mass

Philippine Center • 556 Fifth Avenue, NYC NY 10036 • Flag ceremony • Independence Mass.

>10 am • 6 pm

STREET FAIR Madison Ave. from 24th

Street to 26th Street • Lining up both sides of the Avenue from 24th to 25th Street are food vendors making for a virtual Filipino Food Festival. On the next block, 25th to 26th Street, are merchants, exhibitors, service companies and corporate institutions. For booth rentals or information, call Committee Chair Isagani Puertollano at (908) 964-5473 or (908) 230-6468, or Co-Chairs Medy Taeza at (646) 415-3040 • Tambi Wycoco at (212) 420-0145 • Rev. Gaudencio Soriano, Sr. at (201) 947-2126 or (201) 282-9341 or PIDCI President Gerry M. Austria at (201) 238-1785.

>11:45 a.m.

Opening Ceremonies Madison Ave. at 41st St. Ribbon-cutting, and the Parade is on.

> 12:00 Noon

INDEPENDENCE DAY PARADE

Madison Avenue from 41st Street head South (downtown). The Philippine Vice President Manuel "Noli" L. de Castro, Jr. has accepted the invitation of the Philippine Independence Day Council, Inc.(PIDCI) to be the Guest of Honor on Philippine Independence Day.



Leading the 2009 Independence Day Parade will be Independence Day Parade Grand Marshal Dr. Teofila Malanum Santos and her family. Immediately behind them is the line of VIPs, which this year will include Vice President Noli L. de Castro, Jr., PIDCI 2009 President Gerry M. Austria, the Honorable Consul General of the Philippines, Ambassador Cecilia B. Rebong, in the past, His Honor, New York City Mayor Michael R. Bloomberg and other honored guests, as Parade spearhead.

The Filipino-American: Bahagi ng Bagong Bayani ng Bayan

Following are the contingents of marchers from Filipino-American associations, organizations and assorted groups, Marching Bands, floats, open cars, and others. Bringing up the rear of the 2009 Independence Day Parade is the last float bearing the *Diwa Ng Kalayaan* (Spirit of Independence), Monica Castillo Meares.



She is joined in the float by her court of "mga dalagang Pilipina:" Miss Filipino American Renee Nicole Lago, Hiyas ng Pilipinas Janette Gomez, Bituin ng Luzon Loriella Reyes, Bituin ng Visayas Alexandra Uy, Bituin ng Mindanao Demellen Faith Cuerda, and Lakambini ng PIDCI Natasha Abella. For information or to join the Parade, call Chair Gani Puertollano (908) 230-6468 • Co-Chair Juliet Payabyab (917) 557-7300 • Elmer Abustan (845) 352-8756 • Rene Reniva (908) 765-1953 • Belen Castillo (973) 393-8018 • Linda Limcaco (609) 903-1123 • Rudy Mariano (860) 848-7055.

> 2 pm • 6 pm

CULTURAL FESTIVAL On the open Stage, Madison Avenue, North of 23rd Street. Filipino-American talents, performers. For information, call Chair Dr. Bernie dela Merced at (973) 699-1849 or Co-Chair Vivian Velasco at (917) 623-3827.

13 Saturday > 7 pm • 1 am

INDEPENDENCE BALL The Grand Ballroom, Sheraton Newark Airport Hotel • 128 Frontage Road, Newark, NJ 07114-3721 • This is the culmination of the 111th Philippine Independence Anniversary commemoration. For information or invitations, call Chairperson Anna Mercado (732) 925-5217 • Joanne Garcia (908) 922-0306 • Katrina Austria (201) 889-3615 • Basilio Valdehuesa (201) 736-0124 • Mark Mendoza (848) 219-8484 • Michael Espiritu (646) 623-7392 or President Gerry Austria (201) 238-1785.

The commemoration of the 111th Anniversary of the Declaration of Philippine Independence this year is also the 20th year the Filipino communities of the US Northeast is celebrating this historic annual event.



111th Philippine Independence Anniversary Commemoration

organized, produced, executed, directed and presented by the
PHILIPPINE INDEPENDENCE DAY COUNCIL, INC.
 with the cooperation of the

CONSULATE GENERAL OF THE PHILIPPINES

President
 GUILLERMO "GERRY" M. AUSTRIA

Consul General CECILIA B. REBONG
Honorary Adviser

TEOFILA MALANUM SANTOS, MD
Grand Marshal

The Philippine Independence Day Council, Inc. (PIDCI) is marking two milestones this year. The first and more important, of course, is the 111th Anniversary of the Declaration of Philippine Independence. And the second is the 20th year that we will be commemorating this seminal event in the history of our nation – the Philippines.

The tradition we have established in the New York region is proudly hailed for more than a dozen years now as the largest celebration of Philippine Independence outside the Philippines, where it is a national holiday.

Since you count as one of the more active supporters of Filipino and Filipino-American community endeavors, we invite you to be one with us in this commemoration by considering the inclusion of your name and your personal greeting, message, advertisement or other matter for publication in the 111th Philippine Independence Anniversary Commemorative Program. The Commemorative Program will be distributed during the Independence Ball on Saturday, June 13, 2009; and so will include material from all celebratory and other events that take place before it – the Grand Marshal Gala (April 4), the *Diwa ng Kalayaan* Coronation Pageant and Gala (April 26), and, of course, the Independence Day Parade, Street Fair and Cultural Festival of Sunday, June 7, 2009.

✂----- Please cut here and send bottom portion or make a copy of completed document and send the completed, signed original. -----

111th PHILIPPINE INDEPENDENCE ANNIVERSARY COMMEMORATIVE PROGRAM ADVERTISING RATES

- Full Page, Full Color \$ 500.00
- Full Page, Black & White \$ 150.00 Half-Page, Black & White \$ 90.00

All cover pages, including the last page, are allocated for commemoration sponsors.

Rates include one (1) photograph only. Please enclose a copy of preferred layout (if available) with reproduction-quality logo and/or photograph. We would prefer to receive a composite reproduction material, camera-ready or electronic (i.e. USB Flash Drive, Zip, CD or DVD), for publication. For information, please call Sevilla Belen Castillo (973) 393-8018, Email: belcast22@hotmail.com, or Gerry Austria (201) 238-1785, Email: gerry.austria@gmail.com.

Please make your check payable to PIDCI and send the same, along with the completed, signed Agreement according to Payment and Publication Material Deadlines* indicated in box below to:

SEVILLA BELEN CASTILLO
 PIDCI Treasurer and Chairperson, Commemorative Program Committee
 333 Van Nostrand Avenue, Flr. #2
 Jersey City, New Jersey 07305-1308

All donations are tax deductible to the extent allowed by U.S. law.

I/We would like to place a personal greeting message advertisement other, in the 111th Philippine Independence Anniversary Commemorative Program. Enclosed is check money order No. _____ in the amount of \$ _____ to cover the cost of a _____ (page size, category).

Name of Advertiser/Organization: _____

Address: _____

Phone: _____ Cell: _____ Fax: _____ Email: _____

Advertisement solicited by: _____ Date: _____

 Print Name and Affix Signature

***Payment and Publication Material Deadlines**

Diwa ng Kalayaan – Full payment for advertisements for Diwa ng Kalayaan contestants must be made by April 15, 2009.
The deadline for full payment of all other advertisements and submission of all advertising material is May 15, 2009.

The Filipino-American: *Bahagi ng Bagong Bayani ng Bayan*



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PHILIPPINE INDEPENDENCE DAY PARADE Sunday, June 7, 2009 • New York City APPLICATION TO PARTICIPATE

(PLEASE PRINT ALL INFORMATION)

Name of group/Association: _____

Mailing Address: _____

Attention: _____ Day Phone: _____

Work Phone: _____ Night Phone: _____

Cell Phone: _____ Email Address: _____

I/We agree to participate in the Philippine Independence Day Parade on June 7, 2009. In participating, I/we fully agree to conform to any and all the guidelines for the parade. Further, I/we have read, understood and agree to conform to and abide by the requirements mentioned below.

Person authorized to submit this application on behalf of the group or Association:

Name : _____ Official title in the Association: _____

Date application completed and signed: _____

Application returned to PIDCI by: Postal Mail _____ Delivered by hand _____ Other _____

We intend to participate in the following manner (please check all that apply):

- Float _____ With Marchers _____ No. of Marchers _____
- Open Car _____ (Limited to total of Four [4] Open Cars for the entire Parade)
- Customized Float _____
- Marchers Only _____ (Minimum of Ten [10] Marchers)
- Number of Marchers _____ (Will be combined with others if less than 10)
- Description of Group's Attire: _____
- Additional Information : _____

Deadline for submission of application: ON OR BEFORE APRIL 30, 2009.

Please mail application to:
 Isagani C. Puertollano
 2806 Audrey Terrace
 Union, New Jersey 07083-4137

Or deliver by hand to: Attn: Marivic Dimaculangan
 Philippine Consulate General
 556 Fifth Avenue
 New York, NY 10036-5092

For more information or details, please call Gani 908-230-6468, Juliet 718-267-0221, Elmer 845-352-8756, Rene 908-764-1953, Belen 973-393-8018, Linda 609-903-1123, Rudy 860-848-7055, PIDCI President Gerry Austria 201-238-1785 or the Philippine Consulate General 212-764-1330 ext. 310.

The Filipino-American: Bahagi ng Bagong Bayani ng Bayan